**CSK 3103: WRITING FOR THE MEDIA**

This course provides students with the skills in the art of writing and techniques of good writing for the media. There will be an intensive component of writing to help the students communicate more effectively through the medium of the printed word and extensive out of class assignments or writing for a variety of communication media. There will also be a study of the elements that make news, sources of news, interviewing, writing style and structure, press problems and press-society relations.