**CSK 2106: THE PSYCHOLOGY OF COMMUNICATION**

This course is an introduction to the theory and research of the mental processes of a communicating individual. Topics include how individuals process and remember communicating information, how motivation influences processing of communication and how attitudes form and change.

The course also reviews critically a variety of experimental and survey based techniques for observation of message processing (e.g. signal detection, physiological response, think aloud and thorough listing approaching, modelling of time sequenced processes).